

A photograph of a forest path covered in red autumn leaves. The path is a light brown color, and the surrounding trees and foliage are in various shades of red, orange, and yellow. The scene is captured from a low angle, looking down the path.

FALL

1

Is
Preparation
For
New
Beginnings.

Old Things
Make Room For
New Things.

A New Dawn

2

Will Always Be

As Long As There Is Life

And Wherever There Is Life There Is

Growth.

GROWTH Always Means

CHANGE.

Things become

LARGER

and

MORE.

Human existence is the same...
NEW THINGS make things we have obsolete.
We accept New Things because...

3



**...they make things
a lot easier and they
save time.**



**...they make things
more enjoyable and
absolutely much
less hassle in our
daily lives.**



**...they make staying in touch,
keeping records and
getting information
faster, easier and
much more fun.**



After all, it's the Human Thing - ALWAYS
“Making Things Better.”

We teach children to learn because we want them constantly to change for the better and to change their future world to make it a better place for themselves.

Knowledge prevents superstition, bigotry and prejudice.



Sadly – there are people who deliberately remain ignorant. They literally hate change. Change makes them feel insecure.

To protect themselves and to stay superior they slander others and accuse them of things they themselves are guilty of.



RESICA has been the target of these people and their poisonous darts.

WHY?

RESICA is growing and that means CHANGE.

Change for the better.

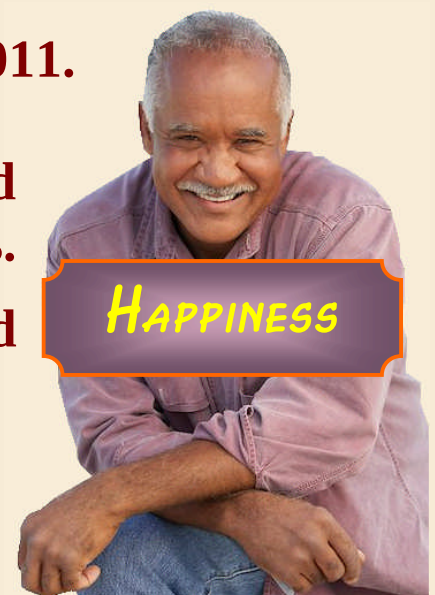
To Create Happiness in people who want to be Happy.



RESICA started in March 2011.

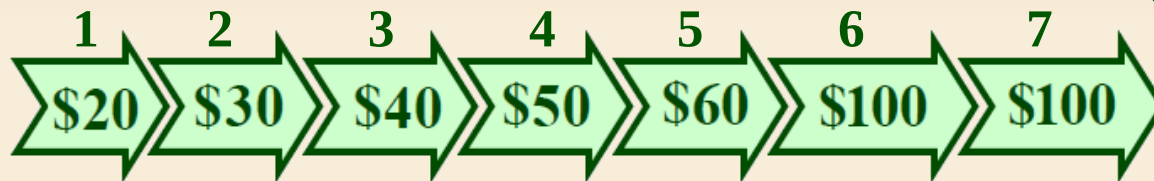
Like anything in life, RESICA kept growing and with growth came changes.

Changes for the Better and for the greater happiness of RBA Owners.



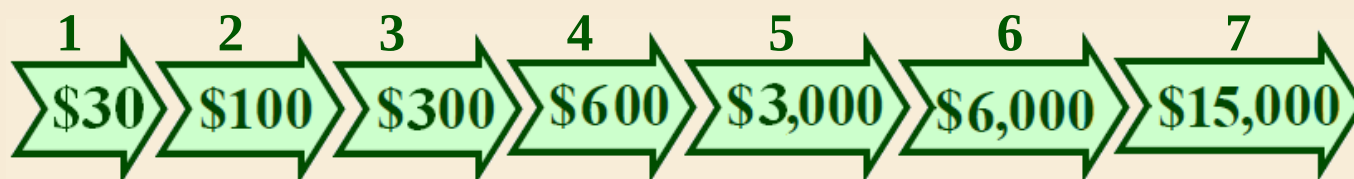
What you see in this display is the present sequence of the first 7 RBA profit payments. A total of a mere **\$400**

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I recently discovered that I could tweak our entire RESICA profit generating system to produce these first 7 RBA profit payments.

A total of an amazing **\$25,030**



Here is my question, if you really could get such profit payments, what would you tell me to do?

In fact on Sunday May 27 I showed my tweaking pages to 5 RBA owners to get their opinions. All five shot back with excitement and told me to proceed with the necessary changes AND that they wanted to buy multiple accounts.

Based on their reactions I returned to my figure-pages to review my layout. That review resulted in four (4) conclusions:

Conclusion #1:

All figures were definitely accurate – I did not make a mistake.

Conclusion #2:

The new process for these massive profit payments was not the same as the original RBA process – it could not just be incorporated into the old.

Conclusion #3:

If we wanted these new, massive profits it necessitates a **RESICA²** program

Conclusion #4:

The fantastic DIFFERENCE between the totals of the first 7 Profit Payments

Present RBA **\$400** and the possible **RESICA² \$25,030**

allows me to make a **PROPOSITION** to ALL Owners of RBAs & RASPs.

That Proposition I will lay out on the page after the presentation of **R²**.

On the following page I will give you the picture of what a **RESICA²** would look like and what it will do for EACH RBA Owner,



FIRST – **R²** will be presented to the income seeking public as...

“...Account buyers do no marketing - RESICA has its own marketing team.”
(More on the marketing team later)

NEXT – the RBA will be called **R²A** (**A** stands for account) – New buyers will have no marketing expenses – therefore an **R²A** will cost \$80. \$50 is entered into the profit maximizer \$30 is for admin and funding the “Marketing Team.”

There will be **no locked accounts** since RESICA’s “Marketing Team” will do the marketing. Also there will be no “squatters” since all will be treated equally.

In **R²** we will continue the subscription plan. The RASP price will still be \$55. Imagine possessing multiple **R²As** and getting these enormous payments. To keep the Profit Structure on a continuous move account owners are encouraged to re-invest appropriate portions of their profit payments on a continuous basis.

ID Numbers will only serve to identify Account Positions NOT for the purpose of crediting sales to anyone who happen to sell an RBA on his/her own.

New Marketing Materials will be formulated to reflect the new emphasis of “no marketing.” They will be used by those on the “Marketing Team.”

Further details about the operation of **R²** will be described in the **R²** manual.

About Those Huge Profit Payments

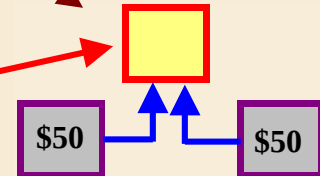
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Where does all that money come from and how can the \$50 investment give us such massive amounts of profit payments?

The RESICA profit maximizer (APM) and cloning engine (SCA) are very complicated. Even if I were to explain it; it would make no sense.

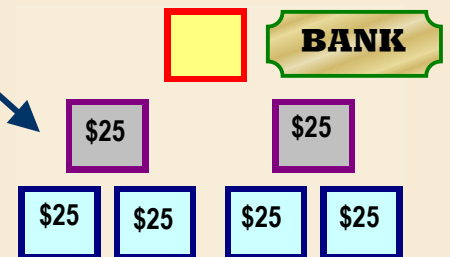
The best way to explain some aspects of how I arrived at those high profit payments is to **temporarily** resort to the use of the matrix concept.

So, if I turn the present RESICA profit structure into a matrix layout it would be a 2x1 matrix. RBA owners always sell 2 RBAs and get paid from those sales.



In my figurings I experimented by adding a second level to the 2x1 layout so that it appeared to be a 2x2 matrix.

The \$50 that is entered into the APM is first divided in half (2x\$25). Since there are six positions in a 2x2 matrix and each position gets a \$25 value, the total dollar value of the 2x2 matrix would be \$150.



I am still using the matrix layout for illustration purposes. A 2x2 matrix has a matrix owner.  Notice this  next to the owner. That is the owner's bank. The \$150 is deposited there and from that deposit the owner gets paid **\$30**.

The APM and SCA maximizes the bank balance and now pays the owner **\$100**.

Again the maximization enlarges the bank balance and now pays the owner **\$300**.

The bank balance is maximized once more and the account owner is paid **\$600**.

This time the maximizing process picks up speed and the next payment is **\$3,000**.

The maximizer becomes even more productive and now it pays the owner **\$6,000**.

Finally maximization goes wild because now the payment to the owner is **\$15,000**.

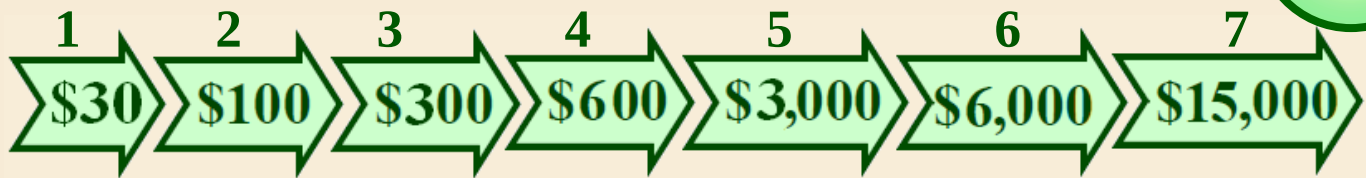
Those seven profit-maximizing processes generated a grand total of **\$25,030.00**.

But that is not all, because from that first \$15,000 on the same payment repeats itself over and over again. That is from just one **R²A**. Imagine owning 10 or 20.

In fact, RASP participation and profit re-investment can easily create unlimited accounts that eventually lead owners to multi-millionaire status.

From just adding that extra level and then splitting the investment \$50 into two halves of \$25 the profit structure is able to offer these wonderful and amazing profit payments.

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I do admit, to bring this totally awesome income potential into reality, it will involve a major change. BUT the burden of that change does NOT lie on the shoulders of the RBA owners. That burden falls on me.

I think I know exactly what goes on in the mind of every reader up to this point. Most likely you may be **thinking**:

“What about all our present accounts – RBA – REA – REXA?”

“We paid a lot of money for those accounts – what is going to happen to them?”

“In fact, when we focus on **R²** the result will be “a zero-focus on the present RESICA programs. That interprets into a major loss for us.”

I am confident, my proposal on the following page will show that you will be far better off once everything settles. Your benefits will soar to high heaven.

But first let me ask you the following questions:

“If I can create the **R²** program at no financial loss to RBA owners, would you encourage me to go ahead? - - - **Of course you would!**

Would you buy at least one \$50 **R²A** if it meant getting those massive payments from **R²**? (The price for present account owners). **No doubt – you would!**

As most of you know, summer is historically a slow period for the income opportunity business. RBA profit payments will become significantly few.

RBA owners could reverse this summer slump by all buying **R²As** and start getting those larger profit payments. That would certainly be much better than getting few or no payments during summer - - - **Would you agree?**

By doing that, the **R²** surplus cash would grow rapidly and be available to begin transferring present RESICA Base Accounts from **R¹** to **R²**. In fact, by doing that, it would prove again that RBA owners are fantastic team players.

Do you think it makes sense, with all things considered, to go ahead and change RESICA for greater and better things? For all of us and the many who are still being lured into programs that are destined to disappoint their affiliates?

My Proposal

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The profit payments sent to RBA and REA owners, in the last six months, are proof that the RESICA cash compounding capability is indeed a reality.

In building RESICA I rejected the conventional money-losing “MLM-matrix.” Instead I constructed, what I call, “The RESICA Profit Structure” (**RPS**).

The RPS is so designed that RBA Owners who achieve the two sales will not lose their money. PLUS through account cloning RESICA cannot fall apart,

Admittedly, since March 2011 I had to learn two major things – (1) the need for successful income from income opportunities is critical and colossal; (2) The RPS design is not fast enough to alleviate people’s financial pressure.

Income through the RPS (**RESICA Profit Structure**) is low and slow. In fact, a certain number of RBA owners interpreted that as being a scam. Meaning I pocket the money for myself.

In the last 12 months I have demonstrated my desire to improve RESICA’s money-making capability by designing additional income programs within the RESICA system – i.e. RESICA Express - RESICA Excel – the Accelerator – the Amplifier – the RASP. But even that did not really ease the financial pressure for RBA owners across the board.

The pressure to improve the RESICA moneymaking power mounted as weeks went by. RBA owners joining conventional opportunities and urging me to participate in them exacerbated the pressure. By doing that and reverting back to conventionalism I would have been a total hypocrite.

In consequence I allowed myself to review the RPS to see if I could improve aspects of it. The result was what I am presenting now with this **RESICA²** proposal. You have to admit, the **RESICA²** pay scale of \$25,030 from the first seven profit payment is a monstrous improvement to the \$400 of the present RPS. That is over 60 times better than what we have now.

Because of this enormous new income possibility I have decided to create **R²**. To do that “Grace” and “Apathy” will rule the process of creating it. Grace to be as fair as possible and Apathy to ignore senseless negativism.

Therefore on the next page these are the proceedings:

The profit generation process is incompatible between the **R¹** and the **R²**. RBAs cannot simply be transferred. The **R²** profit structure can only be filled with paid **R²**-Accounts. To be part of **R²** present RBA owners will need to purchase at least one **R²A** at the cost of \$50. **But listen up!!!**

I have inserted into the **R²** profit maximizer and additional reservoir to collect money from the maximizing engine. It is called **ATF** "Account Transfer Fund." This fund will grow massive amounts of money that allows **R²** at a **LATER date** to pay for all primary and RASP accounts that are in the present **R¹**-profit structure. They will be purchased from the ATF in the order in which they are in the **R¹** profit structure. **BUT for right now...**

...this procedure prevails: The last page in this bulletin is a **R²A** purchase agreement. RBA owners must use this SPECIFIC form to purchase their **R²A**. This form identifies them at a later date when the ATF buys up all present RBAs and RASPs. This is very, very vital because those who **do not** buy themselves into **R²** will, of course, have their accounts bought and transferred too **BUT** here is the difference – those who refuse, neglect or simply don't act now, their later transferred account(s) will stay with the present RBA payment scale (**\$20-\$30-\$40-\$50-\$60-\$100-\$100→**). Those who act now, their present RBAs & RASPs will transfer into the **R²** payment scale (**\$30-\$100-\$300-\$600-\$3,000-\$6,000-\$15,000→**).

Additionally, just from word of mouth, there are already **332** accounts in the **R²** profit structure down to 8-78. 48 people own these accounts. Many have bought multiple/cluster accounts. The rule is cluster buyers will first get a single account placed in the order of availability; the rest of the cluster is placed in temporary positions until all RBA owners have responded to this bulletin with the purchase of at least one **R²A**. Once the final purchases have arrived the profit structure becomes inflexible. All cluster accounts will receive their IDs.

A quick word about **RESICAEXPRESS** – once the ATF has paid for all RBAs and RASPs, then we will pay for the transfer of those accounts as well. That will cause a literal tsunami in the **R²** profit structure. REAs have a \$300 value and therefore each REA will produce a cluster of six **R²As**.

Here is my **admonition** – be proactive and buy your **R²A** as quickly as you can. If we have just from word-of-mouth 332 **R²As** what will happen when this bulletin reaches the rest of RESICA account owners.

Few More House Keeping Items.

RBA owners who respond to this bulletin with buying at least one **R²A** for \$50 will have one account placed in the next available spot of single account entries. Not beneath all the multiple accounts that people order.

Those who buy into the **R²** and are in the RBA-RASP program will continue their RASP orders with this special privilege: (1) orders will be automatically entered into **R²**. (2) RASP participants who have joined **R²** will pay only \$50 per RASP that is entered into **R²**.

Brand new orders that come in from past marketing will be entered always at the last entry at the bottom but above the cloned accounts of the profit structure.

Whatever you people do, don't make this switch to better things a complicated matter.

Remember – this change is the result of your financial needs, desires and/or ambitions. I am in the office and get piles of emails, phone calls and postal mail from RBA owners asking when they get paid.



I have made it very clear that profits come from sales. When sales are few the payments are few.

The fact that I am presenting the **R²** should be the indicator that I want better things for all present and future account owners.

I am certain that **R²** with its 60-times better payment scale I am given you all a much better chance to make more money. Plus I literally have turbo-boosted the cloning engine to create a high abundance of cloned accounts. That means pay will be more quickly and more often.

Here is a very important thing – RELAX – I mean really RELAX! When, in your opinion, things don't seem right – just wait – let time pass – in most cases things iron themselves out. Don't go for the phone, the computer or the paper just to get something off your chest. Believe me – I'll get things straight –
EVENTUALLY.

OKAY? Are you ready to take your RBA ownership to the next level by getting your first **R²A**?

Go Ahead – BLESS Yourself.



RESICA²

RESICATWO ACCOUNT

R²A

Purchase Agreement

For Present RBA Owners

STIPULATIONS – In the light of the newness of R-2, those who own, at least, one RBA may purchase **R²As** at the price of \$50 (waving any fees).

R²As may be purchased, at that price, as a single account or multiple accounts.

When the office finalizes a purchase any money is instantly integrated into the profit maximization. It is impossible to retrieve that money for a refund. Therefore be sure that you finalize your purchase in your mind as well.

Upon purchase finalization the buyer will receive account position ID(s) to indicate the segment of the profit structure in which the **R²A** is located.

To order your **R²A(s)**, please fill out the form with all required data and clear PRINT.

Name: _____

Address: _____ Date: _____

Town: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____

Please enter your very FIRST RBA ID issued to you: _____

Then indicate the quantity of your **R²A** order by checking the appropriate box.

☐

A Single **R²A** purchase -pay the discounted “present-RBA-owner” price. **Pay \$50**

☐

Multiple **R²As** purchase – place a mark in the first box, enter the number of **R²As** ordered in the second box – multiply that number times \$50 – then enter the total in the third box.

☐

Times \$50 =

\$

Send a copy of this form and appropriate fee via secure carrier to:

RESICA 2043 East Joppa Road #367 Baltimore MD 21234